

Personal data:

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Profile and Objective

Web designer - Web developer

My objective is to work for a dynamic company to build upon my current skills and gain new ones. I aim for a new position abroad that will give me the opportunity to grow personally and professionally in the web design and web development field.

I am currently working as a web developer in a web agency based in Bologna (Italy) and also privately as a freelance web designer.

I have worked on many different projects and in each of them I have used and developed several skills in different areas including web design and development, web usability, accessibility, web marketing, graphic design, programming, management and testing.

As my passion is visual design and communication I am interested and updated in web design and graphic design trends.

Fluent in HTML and CSS coding, I also have a very good knowledge of the major web design software such as Dreamweaver, Photoshop, Fireworks and Ftp programs, and a working knowledge of Javascript, Perl, CGI, Flash and Actionscript.

My portfolio can be found at www.elenawebdesigner.com

Professional experience:

26/05/2004 - present

Web designer - Web developer

Gate2000.com - Bologna - www.gate2000.com

Job description:

- web sites development using XHTML - DHTML - CSS according to W3C standards and considering web accessibility and usability
- cross browser web pages development to ensure best compatibility in the main web browsers
- Search Engine Optimization
- Flash animation development
- JavaScript development
- PERL and CGI programming for dynamic web sites
- database creation using mySql
- management of some internal business projects
- client consulting
- partial management of client e-mail marketing
- development of newsletters compatible with the major web mailer providers and email programs
- control, maintenance and update of web sites

2004 - present **Web designer - Web developer**

Freelance

As a freelance I am responsible for the full web site project from design to on-line publication and maintenance. The full project of a web site may include many activities such as:

- meeting with the client to understand necessity, perception and design ideas for the web site
- design and experimentation with different layouts in order to meet the client taste
- selection of the best technology to built the web site in accordance to client needs
- development of the web site considering:
 - cross browser compatibility (best compatibility with the major browsers)
 - HTML and CSS according to W3C standards
 - web usability and accessibility
 - optimization of code, content, images and animations for quick loading
 - optimization of web pages to ensure a good positioning on search engines
- development of Flash animation, contact forms and JavaScript
- creation of database, Perl and cgi programs for dynamic web sites
- domain name registration
- on-line publication, testing, control, maintenance and update of website

19/02/2004 - 30/04/2004 **Software localization**

Crossgap - Bologna - www.crossgap.com

Job description:

- localization of e-learning Microsoft packages made in Flash
- image screen shooting, optimization and retouching
- testing and debugging

22/09/2003 - 17/02/2004 **Web designer - Graphic designer**

Public Art - Milan - www.pubblicart.com

Job description:

- concept and designing of gadgets, posters, flyers, bar menus and business cards
- development of web sites with HTML - CSS according to W3C standards
- control, maintenance and update of web sites

19/05/2003 - 05/08/2003 **Flash designer - Flash developer**

P&P Consulting - Milan

Job description:

- collaboration with the web design team for the realization of the company web site
- web site development using Flash and ActionScript

May 2003 **Web designer - Web developer**

In May 2003 while attending a web design course, one of the modules involved a project with a real client.

Job description:

- meeting with the client
- concept design for the web site restyling
- reorganization of site content
- presentation of the project to client explaining the reasons behind the design concept
- development of the web site using HTML and CSS
- Flash development

February 2002 **Graphic designer**
Depliant Italia - Milan - Apprenticeship

Job description:

- graphic design for catalogues and packaging
- layout for catalogues and company brochures

IT Knowledge Skills:

Software and code	Skill level
<u>XHTML</u> - <u>CSS</u>	very good
Search Engine Optimization	very good
Web content optimization	very good
<u>W3C</u> standard of web development	very good
Photoshop - Fireworks	very good
Office Suite	very good
Flash	good
Illustrator - Freehand	good
Javascript - CGI - Perl - ActionScript	basic / good
mySql	basic
Xpress	basic

Language knowledge:

Language	Skill level
Italian	mother tongue
English	good
Spanish	basic

Education:

2002/2003 **Web designer Web developer - Specialization post-diploma**
Web design course - Galdus - Milan
Course included 1 month training in an IT company

Course detail:

- web design and development
- HTML and CSS coding
- web usability and accessibility
- Flash development
- search engines optimization
- internet functionality
- network administration
- writing for web and internet semantic

1997/2002 **Diploma in Multimedia Communication with Graphic Art specialization**
Passed with honours ITSOS Albe Steiner - Milan